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1926

Annual Catalog

KELLOGG'S NURSERY

Janesville, Wisconsin

ESTABLISHED 1854

72ND YEAR



PREMIER STRAWBERRY :: SEE PAGE SEVEN

FRUIT TREES, SMALL FRUITS, GRAPES,
EVERGREENS, ROSES, CLIMBING VINES,
ORNAMENTAL SHRUBS, ETC., ETC.

1854 SEVENTY-TWO YEARS 1926

The Wisconsin State Horticultural Society was organized September 29, 1865, at Janesville, at which time Geo. J. Kellogg was secretary pro tem. of the meeting and later was made a member of the Executive Committee. This was eleven years after this nursery was established by him in the spring of 1854. To decide on a life work in horticulture meant many hardships, disappointments and required courage and a vision of possible success later on. Associated with my father, the founder of this nursery, in horticultural work, from 1850 to 1860, were B. F. Hopkins, J. C. Plumb, L. P. Chandler, F. K. Phoenix, Dr. John Tinker, Geo. P. Pfeffer, A. J. Phillips, J. S. Stickney, Chas. G. Patten of Iowa, Peter Gideon of Minnesota, F. W. Loudon, and many, many others. On the foundation laid by these hardy pioneers in horticulture the success of fruit growing in the northwest has been built. In the years that followed of success and failure, and the years of failures far outnumbered those of success, hundreds, yes, thousands, of varieties of fruit of all kinds have been tested and nearly all discarded as worthless. To have kept a list of the varieties tested would have been an unending job and while it would have been a matter of satisfaction in later years it was not worth the effort.

To our old patrons, and to those to whom this Price List comes for the first time, we extend our most cordial greetings. Look the pages of this list over carefully, as we feel sure there is something in our stock to interest everyone. We are trying to give you some benefit from our experience of many years with Horticulture in the North, and if we can aid you to secure a greater degree of success in fruit growing or help to make your efforts in landscape work more beautiful and pleasing we shall feel repaid for many hours of effort and labor for which in the past we have sometimes felt we did not receive full remuneration. In this list the stock offered is of reliable, tested varieties and will give good results when properly cared for. We do know of hardiness, length of life, production, etc., of the stock offered in these pages, and we will do all we can to help make your efforts in Horticulture a success.

We have for many years practiced selling direct to the planter, cutting out all profits to salesmen or middlemen; you get better stock at a lower cost than by any other method. We solicit your order and all correspondence will be handled in an efficient manner.

Janesville, Wis.

KELLOGG'S NURSERY

M. S. KELLOGG.

GENERAL INFORMATION

ORDERS are acknowledged at once upon receipt of same, and should you fail to receive an answer in ten days write us again. Always give your name and address and write same very plainly; also give full shipping directions.

Order early before the assortments are broken and thereby avoid disappointment and possible delay.

Orders are shipped in rotation, as far as possible.

We offer a large stock of trees, plants, vines, etc., of the best standard varieties, well grown and thrifty. All stock is handled and packed under cover with no exposure to sun or wind; packing is done by experienced men under our personal direction.

We deliver the goods well packed to the transportation companies, after which our responsibility ceases.

WE DO NOT GUARANTEE STOCK TO GROW at the prices we ask. The planter must take that risk and give all stock good care. Where parties wish stock guaranteed to grow we do so but at an advanced price.

GUARANTEE.—We exercise the greatest care to have all stock true to name and grade and satisfactory in every way, but it is hereby agreed between the purchaser and ourselves that should any stock not prove true to name, on proper proof, we will replace it or refund the purchase price, but shall not be held for further damage.

CLAIMS.—All claims for shortage, errors, etc., must be made within **TEN DAYS** of receipt of stock or same will not be allowed. Mistakes do occur; but we are always willing to do all we can to correct any errors for which we are responsible. But in making complaints be reasonable. Any claims made for failure of stock to grow or for any other cause that are made after six months or a year has passed will not be considered.

SUBSTITUTION.—When any variety or grade is exhausted we reserve the right to substitute or to put in a smaller grade of trees, unless otherwise stated in the order, but in this case the true name will always be on such stock, and full value sent if smaller grades are used. We furnish 6 at dozen, 50 at hundred and 500 at thousand rates, and allow an assortment of varieties.

TERMS—CASH with order.

REMITTANCES.—Remit by draft upon Chicago or New York, registered letter, money order or express order. Parties sending personal checks must add 10 cents to cover cost of collection.

Plant With Care, and see that the earth is packed firmly about the roots and that all trees planted are thoroughly wet down and well mulched. The ground should be well prepared before planting and given thorough cultivation afterwards.

On receipt of stock dip roots in water and bury in moist ground, except strawberry and raspberry plants, which should not be wet; these should be heeled in in moist soil, open the bundles and spread out, packing the soil firmly to the roots. All stock should be set out as soon as possible.

To parties wishing same, a short list of instructions in regard to planting and cultivation of stock, spraying and formulas will be mailed on request.

Any information not given in this list will be furnished on application.

Owing to the uncertainty of freight shipments we advise all orders to be shipped by express.

Please give preference, if any, by what line you wish order shipped. Send your orders direct to an old reliable firm and save the profit of the middleman. We thank you for past favors and solicit your further orders and all orders sent us will receive our most careful attention.

PARCEL POST SHIPMENTS

The regulations of the Postoffice Department are such that the shipment of trees by Parcels Post is not practical; packages of more than 84 inches in combined length and thickness are not mailable.

The following weights will be a partial guide in helping to determine the amount of postage necessary:

Strawberry plants: 1 dozen, 1 pound. 50, three pounds. 100, five pounds. 200, seven pounds. 500, eighteen pounds, 1,000, thirty pounds.

Currants, Gooseberries, Grapes: 1 dozen, eight pounds, 25, seventeen pounds. 50, thirty-three pounds.

Raspberries, black: 1 dozen, 1 pound. 50, four pounds. 100, eight pounds. Red: 1 dozen, one pound. 50, three and one-half pounds. 100, seven pounds. Blackberries, same as black raspberries.

Roses and Climbing Vines: One-half dozen, four pounds. 1 dozen, eight pounds.

Flowering Shrubs 3 to 4 ft. not mailable. 2 to 3 ft. each 3 pounds. Dozen, 30 pounds.

If you are in doubt as to how much to send for postage after you have asked your postmaster for the zone and rate, send enough for the postage or the goods will be sent by express. We will not open small accounts for postage and the surplus over enough to pay postage will be promptly returned.

KELLOGG'S NURSERY - - - - Janesville, Wis.

APPLES

In the propagation of this fruit we use, as nearly all nurserymen do, the piece root graft, using a long cion and a short root.

The experience of over half a century has demonstrated that such trees are better for the north than either whole root grafts or budded trees. When the long cion and short root is used the lower half of the cion (which is all below ground except the upper two inches) will nearly always start roots, and these being the same variety as the cion makes the tree hardier and longer lived.

Varieties marked thus * are recommended for the extreme north.

	Each.	Doz.	100
5 to 7 feet.....	\$0.75	\$7.00	\$50.00
4 to 6 feet.....	.50	5.00	40.00
3 to 4 feet.....	.35	3.50	30.00

SUMMER VARIETIES

***Duchess (Russia).**—Large, roundish, flattened, light yellow covered with stripes and splashes of dark crimson, firm, sub-acid. August-September.

YELLOW TRANSPARENT (Russia).—Medium, roundish, conical, light yellow, juicy, sub-acid. One of the best early varieties. July-August.

LIVELAND (Lowland Raspberry) (Russia).—Medium to large; smooth waxen white, striped and splashed with fine light crimson; flesh white, often stained with red; fine grained, crisp, mild, sub-acid. August. One of the earliest.

FALL VARIETIES

WOLF RIVER (Wis.).—Very large, roundish, irregular, yellow, covered with dark crimson, coarse grained, juicy. October-November.

***WEALTHY (Minn.).**—Medium to large, roundish, oblate, striped, bright crimson to dark solid red. A very attractive fruit. Very juicy, sub-acid. October-January.

***HIBERNAL (Russia).**—Large, roundish, flattened, green striped with red, juicy, firm, acid. (Cooking) September-November. One of the hardiest varieties known.

***PATTEN GREENING (Iowa).**—Large, round, slightly flattened, yellowish green with bronze bluish, sub-acid. October-November.

FAMEUSE (Snow).—Medium, roundish, flattened, deep solid red, sometimes striped, juicy, fine grained, mild, sub-acid. October-January.

WINTER VARIETIES

TALLMAN SWEET.—Medium, round, whitish yellow, juicy, mild, sweet. January-March.

SALOME (Ill.).—Medium-sized, roundish, conical, yellow with large light colored dots, mild, sub-acid. January-May.

***N. W. GREENING (Wis.).**—Large, roundish, oblong, regular, yellowish green, firm, mild, sub-acid. February-May.

BEN DAVIS.—Large, roundish, conical, light to dark red, striped, coarse grained, mild, sub-acid. February-May.

McINTOSH RED (Can.).—A choice variety of the Fameuse type. Medium to large, smooth, polished yellow covered with solid crimson, with heavy blue bloom, flesh snow white, crisp, very tender, sub-acid. Of the best quality. A vigorous spreading tree and an annual bearer. December-January.

DELICIOUS (Iowa).—A new variety of finest quality. Fruit large, roundish, conical, yellow with stripes and splashes of bright crimson, with whitish bloom, flesh yellow, fine grained, juicy, sub-acid. December-January.

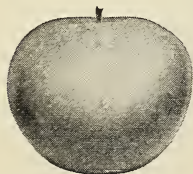
CRAB APPLES

Prices Same as for Apples

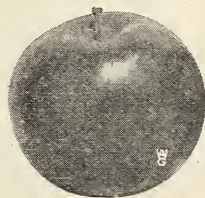
HYSLOP (Origin, America).—Large, roundish, tapering, dark solid red, acid. October.

***VIRGINIA (Iowa).**—Medium, roundish, flattened, nearly solid red, very juicy, acid. September-November.

WHITNEY NO. 20 (Hybrid; Origin, Ill.).—Large roundish, oblong, waxed yellow, covered with dark red, juicy, mild, sub-acid. August-September.



Yellow Transparent Apple



Wealthy Apple

PEARS

5 to 7 feet, \$1.00 each; \$10.00 per dozen.

KIEFFER.—Large, oval, yellow with light blush, coarse grained, very hardy. October-December.

FLEMISH BEAUTY.—Large, yellow with reddish brown tinge, juicy, sweet. September.

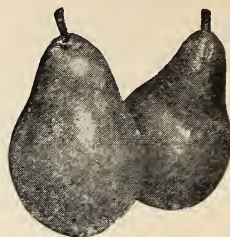
BARTLETT.—Large, oblong yellow, fine grained, juicy, sweet. September.

DUCHESS DE ANGOULEME.—Very large, oblong, greenish yellow with streaks and spots of russet. Flesh fine grained, juicy, very good. July.

CLAPP'S FAVORITE.—Large size, pale yellow marbled and splashed with crimson and russet. Fire grained, juicy, very good. Hardy and is grown over a wide area. September.



Kieffer Pear



Bartlett Pears

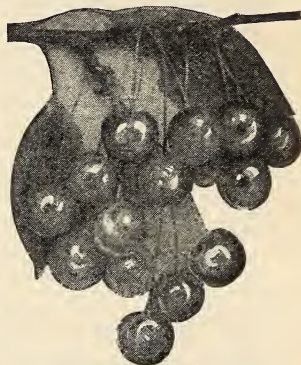
CHERRIES

The supply of cherry trees this season is not plentiful. Prices are high but there will not be anywhere near enough trees to supply the demand. Order early if you wish any cherry trees.

	Each.	Doz.
4 to 6 feet.....	\$1.50	\$15.00
3 to 5 feet.....	1.25	12.50

***MONTMORENCY.**—Large, bright crimson, very juicy, strong upright grower and one of the best late varieties. July.

***EARLY RICHMOND.**—An early variety of extreme hardness, bearing large annual crops of medium-sized fruit. Light to dark red, very juicy. June.



Montmorency Cherries

Early Richmond, Cherries

PLUMS

A most satisfactory fruit, especially for exposed or unfavorable locations. Will grow anywhere, even on poor ground; fruits well even under neglect and is perfectly hardy. We propagate mainly of the native varieties (Prunes Americana) as we have found they are much more reliable than the European or Japanese sorts. We use the piece root graft and the hardy native seedling.

	Each.	Doz.
4 to 7 feet.....	\$0.75	\$7.50
5 to 5 feet.....	.50	5.00

***DESOTO.**—Large, oval, light yellow to red, sometimes mottled, juicy, good quality. An early and regular bearer, producing large crops. September. Origin, Wisconsin.

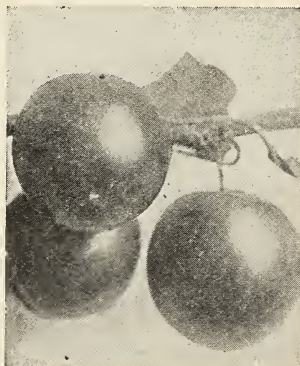
***FOREST GARDEN.**—Large, roundish, oblong, deep red with yellow tinge, firm, sub-acid. September. Origin, Iowa.

***WYANT.**—Large, oblong, flattened, purple red, firm, meaty, good quality. One of the best American varieties. September. Origin, Iowa.

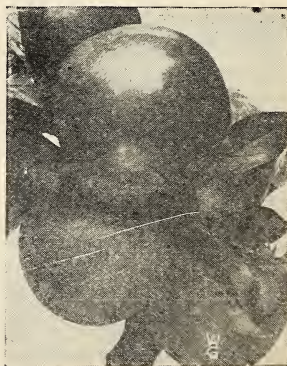
***SURPRISE.**—Very large, roundish oval, bright crimson, sometimes mottled, vigorous upright grower, an early bearer and a very choice fruit. Flesh firm, meaty, sweet. August. Origin, Minnesota.



Wyant Plums



Cheresoto Plums (See page 5)



Opata Plums (See page 5)

HANSEN HYBRID PLUMS

HANSKA.—This variety is a cross between the wild plum of the northwest and the Apricot Plum of China (*Prunus Simoni*), which is very popular in the California fruit orchards. It has all the good qualities a plum should have. Large size, bright red with heavy blue bloom; fine for eating from the tree, canning or preserving or jelly. As a shipper it has no equal.

OPATA.—A cross between the Dakota Sand Cherry and the Japanese Gold Plum. Vigorous in growth, low spreading habit. Fruit buds form on one-year-old wood and bear freely on two-year-old trees. Size, inch to inch and a quarter; dark reddish purple with green flesh; good quality, pit small. July 10 to 25.

SAPA.—A cross between the Sand Cherry and the Japanese Plum Sultan. Large size, purple with a rich glossy skin, flesh reddish purple, with fine quality. July 10 to 25.

CHERESOTO.—A cross between the Sand Cherry and the **DESOTO** plum. Size, one to one

and a quarter inches in diameter. Glossy black when ripe, flesh yellowish green, sprightly, pleasant flavor; thin skin and free from astringency. Blooms late and is practically free from frost injury. Good for canning, etc. July 25th to August 10th.

BURWOOD.—A new variety of great value. A cross between Burbank and Brittlewood; fruit is large size and of fine quality, resembles the Burbank and should be planted in the middle west in place of that variety; tree hardy and productive.

WANETA.—Prof. Hansen's masterpiece in plums. The largest and best of the Hansen Hybrids and should be in every fruit plat. Fruit large to very large (often 2 inches in diameter), red, of finest quality, skin free from astringency. A cross between the Apple plum and the Terry plum. Tree hardy, a strong grower, productive, and an early bearer.



Downing Gooseberries

GOOSEBERRIES

35c each; \$3.50 per dozen.

DOWNING.—Strong, upright, vigorous grower, very productive, medium size, thin skin, bright green and of fine quality. The standard market variety.

CARRIE.—A new variety introduced by Hon. Wyman Elliott of Minnesota. A strong, vigorous grower, large size, of fine quality and very productive. Should be in every home garden.

CURRANTS

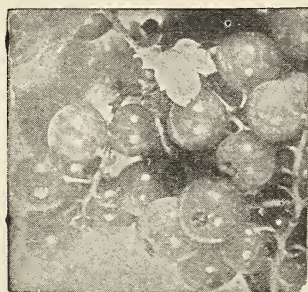
35c each; \$3.50 per dozen

WILDER.—A standard variety largely grown for market. Bunch and berry very large, dark rich red and good quality. Always brings the top price.

WHITE GRAPE.—A large sized standard white variety of finest quality.

PERFECTION.—Large size, bright red, very productive and of fine quality, rich, mild, subacid; plenty of pulp and few seeds. Vigorous grower with large healthy foliage; not as upright in growth as many of the currants. Mid-season.

LEE'S PROLIFIC.—Black. Large size, good quality; strong, vigorous grower and very productive. Origin, English.



Wilder Currants

BLACKBERRIES

Each, 10c; dozen, \$1.00; 100 \$5.00.

SNYDER.—Strong, vigorous grower and very hardy; medium to large size, good quality, very productive and ripens early.

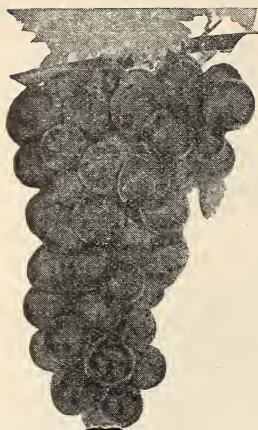
BRITON (Ancient Briton).—A standard market variety. Fruit large, juicy, fine quality; strong grower, producing profitable crops. Season late.



Briton Blackberries



Snyder Blackberries



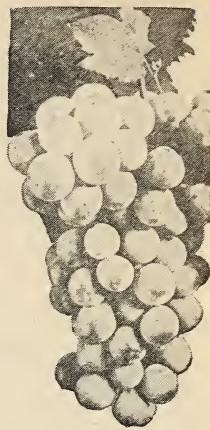
Worden



Brighton



Concord



Diamond

GRAPES

Two-year-old vines, 35c each; \$3.50 per dozen.

CONCORD (Black).—Too well known to need much description; the best all-around grape grown; very hardy, vigorous and productive; bunches large, compact; berries large, juicy, buttery and sweet. Succeeds well almost everywhere.

WORDEN (Black).—A seedling of Concord. A vigorous, hardy vine, early and productive; bunch large and compact; berry round, black, with blue bloom, pulpy, juicy and very pleasant. Ripens a week to ten days ahead of Concord.

MOORE'S EARLY (Black).—Hardy and prolific; bunch large and compact; berry round, black with heavy blue bloom; quality better than Concord; ripens two weeks ahead of Concord. A good market variety.

CAMPBELL'S EARLY (Black).—A strong, vigorous and hardy variety; ripens early; very

productive; berry large, black with blue bloom; tender, sweet and rich. A long keeper and ships well. A good market variety.

BRIGHTON (Red).—Vigorous and hardy; bunch medium to large; berry large, flesh tender, rich, sweet and of fine quality. Ripens with Concord.

DIAMOND (Moore's Diamond) (White).—Vigorous and productive, free from mildew. Bunch large and compact and somewhat shouldered; berry medium size, greenish white, nearly transparent, tender, juicy, sweet and rich. Ripens ten days before Concord.

AGAWAM (Rogers, No. 15) (Red).—Bunch large, compact, shouldered; berry large, dark red, tender, juicy and of finest quality. A week later than Concord.

RASPBERRIES

Our fields have been inspected twice this season for mosaic and while the disease is present we are shipping under this double inspection and such a card will be on all shipments of raspberries.

Each, 10c; dozen, \$1.00; 100, \$5.00.

Except as noted.

***CUMBERLAND.**—The standard market variety. Strong, upright, vigorous grower, very pro-

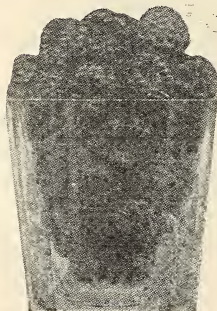
ductive. Berries very large, firm, black and of finest quality. Ripens second early to mid-season.

***PLUM FARMER.**—One of the most profitable market varieties as it ripens the crop in a very short time. Berries are large size, firm, thick meat, black with a bloom similar to the Gregg. Very attractive when ready for market. Ripens just before Cumberland.

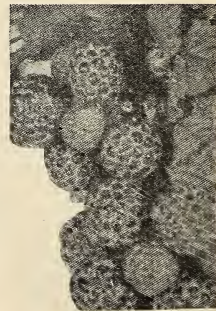
LATHAM (Minn No. 4).—This new variety is a valuable addition to our list of hardy fruits. Plant is a strong, vigorous grower with promise of lots of vitality to mature the crop of fruit. Berries are large size, bright red, firm, of the best quality, and will make a shipper up to 300 to 500 miles. We have grown it for some time and consider it worthy of a place in every home garden and for commercial purposes. Price, \$1.00 per dozen; \$6.00 per 100; \$45.00 per 1,000.

REDPATH.—A valuable new variety, said by many to be identical with Latham, but on our grounds the past four years it has shown more vigor, better vitality and equal in production to any variety we have ever grown. We shall continue to plant these for fruit in large numbers. Price, \$1.00 per dozen; \$6.00 per 100; \$50.00 per M.

ST. REGIS.—The best of the everbearing varieties and has real merit where two pickings are desired. Bush is hardy, a strong grower and spring set plants will bear the latter part of the same season. Berries are bright crimson, large size, firm and of fine quality. Price, same as Latham.



Redpath
Raspberries



Cumberland
Raspberries

STRAWBERRIES

The queen of all fruits. Probably there is no other crop that yields as much profit as Strawberries on a small area. However, we would not advise anyone to plant Strawberries with the idea of getting rich quickly; with proper soil, good care, plenty of work, and a knowledge of how to grow and care for them, Strawberries will be a profitable crop to grow. Everyone ought to have all the fresh Strawberries they can use and the way to get them is to plant a plot large or small as your needs indicate and you will receive large returns on the time and money invested.

COOPER (Per.).—A new variety of excellent promise; plant is large to very large, with roots reaching down 15 to 20 inches in porous soils; crowns are large and vigorous carrying many fruit stems; berries are very large, firm and of good color, solid to the center with no hollow berries. Quality is of the finest. 18 to 30 berries will fill a quart box. Very productive, mid-season to late. **THE COMING COMMERCIAL BERRY.** Price, 35c per dozen; \$1.50 per 100.

EATON (Per.).—A large sized conical berry of regular shape; ripen evenly, no deformed berries; very firm and a good shipper; blossom is strong in pollen; of fine quality and makes a very attractive berry when ready for the market. Plant is a strong vigorous grower and very productive. Price, 35c per dozen; \$1.50 per 100.

GIBSON (Per.).—Mid-season. Plant is a strong grower, deep-rooted and stands dry weather well; foliage dark green and free from rust and disease. Berries are large to very large, even size and of fine quality. Very productive. Price, 35c per dozen; \$1.50 per 100.

PREMIER (Per.).—The best large sized early berry grown. It has **SIZE, COLOR, QUALITY,** and **PRODUCTIVENESS,** and ripens early. Should be in every plantation. Price 35c per dozen; \$1.50 per 100.

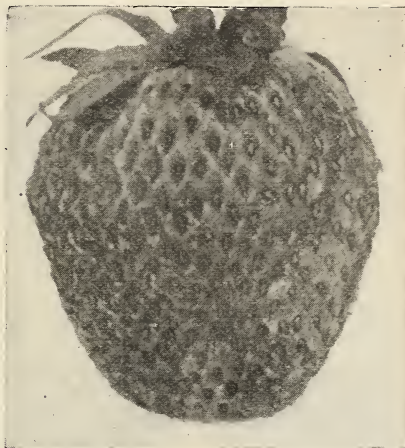
***SENATOR DUNLAP** (Per.).—Medium to large, conical, dark red, very firm and a good shipper. A vigorous grower and usually makes too many plants for best results, unless growth is restricted. It is as productive as Warfield, berries are better colored and a third larger. The best market variety and no list is complete without it. Succeeds over a wider range of country than any variety we have grown in forty years; is our main market variety. 25 plants, 50c; 100 for \$1.25; \$7.00 per M.

EVERBEARING STRAWBERRIES

We have been growing this class of strawberries for the past twenty years and have tried about all the varieties that have been placed on the market. Out of the thirty or more kinds we have grown we are retaining two as being worthy of general planting.

In growing the Everbearers the following is the most improved method of culture: Plant as early in spring as the conditions of soil and weather will permit, keep all bloom removed from the plants until about one month before you wish the fruit to begin to ripen. Allow the plants set to produce from four to eight runners and when these are rooted keep all other runners cut off as soon as they appear. You will then have a hedge row or half matted row system and if clean culture is given and with good fertile soil you will get lots of berries. If you wish fruit do not let them make too many plants. A bed of the Everbearers after having fruited the year of planting should be well covered and can be carried over to fruit the following June if desired or the fruit stem can be kept off the second season until July 15th and they will bear again in the fall. Right varieties, rich soil and good culture will win with the Everbearers, but the greatest of these is **GOOD culture.**

CHAMPION (Per.).—A new everbearing variety that is making a place for itself because of its size, quality and productiveness. Yields twice as much as Progressive, equal in quality and appearance, and a much better plant maker. Reports have been received by the originator, Mr. Lubke, of yields of over \$2,000.00 per acre from this variety. Price, 50c per dozen; \$2.00 per 100.



Cooper

HOWARD NO. 17 (Per.).—A new early variety of value. A strong vigorous grower, very healthy foliage, strong in pollen; firm and very productive. Early to mid-season. Price, 35c per dozen; \$1.50 per 100.

DR. BURRILL.—A valuable new variety. We believe it will displace even the Dunlap for main market berry. Large to very large, dark red to the center and of finest flavor. Firm, good keeper and ships well. Plant upright, bushy grower, vigorous, hardy and very productive. Our supply of plants is not large and orders will be booked only by the dozen or hundred. 25 for 50c; 100 for \$1.25; \$7.00 per M.

WARFIELD.—Imp. Medium size, roundish conical, dark red, firm and of first quality, mid-season. A vigorous market variety; perhaps more largely grown than any other. This and Senator Dunlap make a fine pair. Produces the best crops on a soil that is not too light and should have a soil that is right in fertility and full of humus. A small plant but has wonderful vitality and productiveness. 25 for 50c; 100 for \$1.25; \$7.00 per M.

PROGRESSIVE (Rockhill's No. 16).

—Originated by Harlow Rockhill of Iowa and said by him to be his best variety among the many he has produced. Large size and fine quality. Productive. Price, 50c per dozen; \$2.00 per 100.



Champion

ASPARAGUS AND RHUBARB



Conover's Colossal Asparagus

75c per bunch of 25; \$2.00 per hundred.

CONOVER'S COLOSSAL.—An old standard variety well known everywhere. Large size, rapid in growth and of good quality.

COLUMBIAN MAMMOTH WHITE.—A market variety that is very desirable where the market demands a white asparagus. Large size, rapid, vigorous grower and very prolific.

RHUBARB.—Each, 20c; dozen, \$1.50; 100 \$12.00.

Victoria and Mammoth Linæus.

ORNAMENTAL DEPARTMENT

INSPECTION—FUMIGATION

Entomologist's Certificate of Inspection will accompany all shipments.

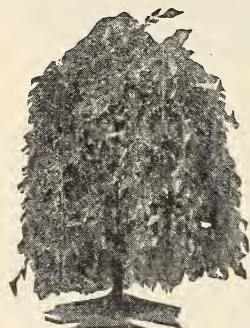
We are prepared to fumigate with Hydrocyanic Acid Gas, and will do so when requested, or where State laws require it.

ORNAMENTAL TREES

	Each.	Doz.
5 to 6 feet.....	\$0.50	\$5.00
6 to 8 feet.....	.75	7.50
8 to 10 feet.....	1.25	12.50
10 to 12 feet.....	2.00	20.00

ELM (American White Elm).—The noble, spreading, drooping tree of our native woods. The best tree for shade for lawn, park or street planting.

CATALPA (Catalpa Speciosa).—A native southern tree. A rapid growing tree with large heart-shaped leaves and pyramidal clusters of white flowers, often a foot long. Blooms late in July.



Teas' Weeping Mulberry

LINDEN (American Basswood).—A rapid growing, large, beautiful tree. Flowers very fragrant. Can supply in 4 to 6 feet at \$1.00 each and 6 to 8 feet at \$1.50 each.

CAROLINA POPLAR.—One of the best of the poplars. Is probably the most rapid grower among the shade trees; rather upright in growth but spreads enough to make a symmetrical tree; will grow on any kind of soil, light or heavy, high or low; will thrive where others fail to live. Grows very rapidly and will give shade in a short time. Holds leaves till late in the fall.



Catalpa Bungei

CATALPA BUNGEI.—2-year heads. A very popular ornamental tree. \$3.00 each.

SILVER MAPLE (Soft Maple).—A well known hardy native tree hardy, rapid in growth, producing quick shade. More subject to insect attacks than most of the other shade trees.

NORWAY MAPLE.—A large, handsome tree, broad deep foliage, compact growth, grows to large size. Valuable for park, lawn and street planting. Price, 6 to 8 feet, \$2.00; 8 to 10 feet, \$3.00 each.

TEAS' WEEPING MULBERRY.—A graceful ornamental tree for lawn planting. \$4.50 each.

It's not a
home until
it's planted



Trees and Shrubs give added value to your home

Plan to plant
another tree
or shrub



Norway Maple



Linden

SHRUBS

3 to 4 feet, 75c each; \$7.50 per dozen.
2 to 3 feet, 50c each; \$5.00 per dozen

SPIREA VAN HOUTTII (Bridal Wreath).—Large white flowers, early bloomer. "A snow bank of bloom." The finest of all shrubs.

SPIREA FROEBELI.—A low-growing bush with light red blossom. Valuable to plant in front of the higher growing shrubs such as Hydrangea Arborescens, Bridal Wreath, etc., making a pleasing contrast.

SPIREA COLOSA ALBA.—A dwarf spirea with white flowers.

BERBERIS THUNBERGHII.—Dwarf in growth with graceful drooping branches. Yellow bloom, scarlet fruit, foliage green, changing to scarlet and gold in the fall.

SYRINGA (Alba Grandiflora).—A large, vigorous, upright growing shrub. Flowers white, blooms very freely in June.

LILACS.—Purple, white and variegated.

SNOWBALL.—A well known shrub, large white flowers latter part of May.

HONEYSUCKLE (Bush).—Red and white. Blooms in June.

GOLDEN ELDER (Sambucus Aurea).—Beautiful golden yellow foliage, fine for single specimens or used in massing with other shrubs or alone.

SNOWBERRY (Symphoricarpos Alba).—Vigorous and hardy. Berries white.

INDIAN CURRANT (Symphoricarpos Rubra).—Similar to above, berries red in color.



Flowering Almond



SPIREA V. H.

WEIGELA ROSEA.—Blossoms in June, large trumpet-shaped flowers of rose color that fade to nearly white. Very desirable.

WEIGELA VARIEGATED.—Resembles Weigela Rosea; has variegated green and white leaves. Very choice.

WEIGELA EVA RATHKA.—Similar to W. Rosea but has very fine dark rich red blossoms. Very choice.

HYDRANGEA ABORESCENS.—"Hills of Snow." A new shrub but one that will give very

satisfactory returns. Flowers of large size; pure white, similar in shape to the Snowball but much larger. Blooms freely from June to August.

HYDRANGEA P. G.—A fine shrub, blooms August and September, large white flowers pyramidal shape, often a foot long. This can be pruned into tree form and will make a very large shrub often upwards of eight feet in height.

FLOWERED ALMOND.—Pink. A very desirable ornamental shrub \$1.00 each.

CLIMBING VINES

50c each; \$5.00 dozen.

SCARLET TRUMPET HONEYSUCKLE (Climbing).—Red, strong, rapid grower, blooming all summer.

BITTER SWEET.—One of the best native climbing vines, a vigorous grower and free bloomer, and very ornamental, even in late fall with bright red berries, which it retains all winter; needs no protection.

JAPAN IVY.—One of the hardy climbers, clings to the smoothest surface.

AMERICAN IVY (Virginia Creeper).—Native climber too well known to need description.

AKEBIA QUINATA.—A perfectly hardy, fast growing Japan vine, with magnificent foliage, producing flowers in large clusters of chocolate purple color, possessing a most delicious perfume; unsurpassed for covering trellises and verandas, the foliage never being attacked by insects.

WISTERIA.—One of the best climbing vines Very hardy.

CLEMATIS

Two-year, each, 75c; dozen, \$7.50.

In planting the Clematis be careful to put them in quite deeply even to 4 to 6 inches below the surface. This will often prevent loss by the breaking off of the vine just where it leaves the root. Also be sure that they are well firmed in to prevent drying out.

C. JACKMANII.—A very profuse blooming variety with flowers from four to six inches in diameter, of an intense violet-purple color borne successfully in continuous masses on the summer shoots. The very best sort for general planting.

C. HENRYII.—Fine bloomer; flowers large, of a beautiful creamy white, consisting generally of from six to eight petals. June to October.

C. MADAME EDOUARD ANDRE.—Flowers large, of a beautiful bright velvety red, very free flowering and continuous bloomer.

C. PANICULATA.—A great novelty. One of the most desirable, useful and beautiful of hardy garden vines, a luxuriant grower, profuse bloomer with fine foliage. Flowers pretty and fragrant, produced in profusion in late summer; white.



Clematis Paniculata



Wisteria



Hydrangea



Am. Ivy on Porch



An Evergreen Screen

EVERGREENS

To this department we are devoting more time and space each year. We realize the value of evergreens for the decoration of home grounds, parks, etc. Our stock is not large but on early orders we can secure the specimens wanted if we do not have them in stock. Order early.

AM. ARBOR VITAE (White Cedar).—The leading evergreen used for hedge purposes and specimen planting. 18 to 24 inch, \$2.00 each; 2 to 3 feet, \$3.00 each.

ARBOR VITAE PYRAMIDALIS.—This grows in a close, narrow pyramidal form. Very desirable for lawn planting. 18 to 24 inch, \$3.00 each; 2 to 3 feet, \$4.00 each.

ARBOR VITAE GLOBOSA.—A very attractive Arbor Vitae with a round, globe shaped head. Sizes given are diameter of the head. 10 inch head, \$2.50 each; 15 inch head, \$3.00 each; 18 inch head, \$5.00 each.

NORWAY SPRUCE.—The well known tree used for windbreaks and specimen planting. A quick growing hardy tree and thrives over a wide territory. 12 to 18 inches, \$1.00 each; 18 to 24 inches, \$2.00; 2 to 3 feet, \$2.00 to \$3.00, according to the specimen.

JUNIPER VIRGINIANA (Red Cedar).—A very desirable tree for lawn or bedding use. 18 to 24 inches, \$3.50 each; 2 to 3 feet, \$4.50 each.

JUNIPER CANADENSIS.—A low spreading grower, rarely over three feet in height, but often 6 to 8 feet across. Sizes are diameter of head. 12 inches, \$2.50 each; 15 inches, \$3.50 each; 18 inches, \$4.50 each.

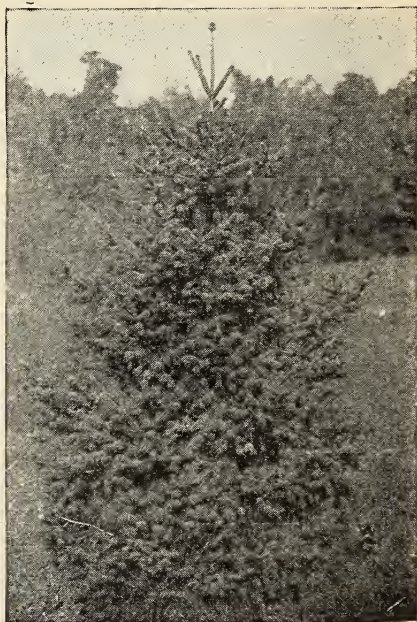
BLACK HILLS SPRUCE.—A very hardy tree, very bushy, compact in growth. Does not grow as large as the Norway Spruce. 12 to 18 inches, \$1.50 each; 18 to 24 inches, \$2.50 each.

COLORADO BLUE SPRUCE.—The choicest of all the evergreens. A rich silver-blue in color. 18 to 24 inches, \$5.00 each; 2 to 3 feet, \$7.50 each.

MUGHO PINE (Dwarf Pine).—A choice low-growing tree. Dwarf in habit; never grows very high but spreads out instead. 10 to 12 inches, \$2.00 each; 15 to 18 inches, \$3.50 each.



Arbor Vitae Pyramidalis and Globosa in Nursery Row



Norway Spruce—the time-honored Christmas Tree

ROSES

Two-year bushes, 18 to 24 inches of wood. 75c each; \$7.50 per dozen.

HYBRID PERPETUALS

FRAU KARL DRUSCHKI (New).—A pure paper-white, large sized and free flowering. The bloom is perfect in form on fine, long stems, and during the past season in our Rose Gardens bloomed continuously from June till November.

GRUSS AN TEPLITZ.—Deep, rich velvety crimson red. Constantly in bloom. One of the best dark roses.

SOLEIL d'OR.—A cross between Persian Yellow and Antoine Ducher. It is a fine hardy outdoor Rose, showing much the same character as the Hybrid Perpetuals. Especially valuable because of its rare color; gold and orange yellow varying to ruddy gold suffused with Nasturtium red.

GEN. JACQUEMINOT.—Deep red, free bloomer, fragrant, large size, one of the finest.

M. P. WILDER.—Deep red, one of the finest red roses. Large size and full. Free bloomer.

ULRICH BRUNNER.—Bright red, large size, fragrant. Very fine.

MADAM PLANTIER.—White, large size and very full, very hardy.

MAGNA CHARTA.—Bright pink suffused with carmine, large size. Strong upright grower, vigorous and healthy. One of the best.

PAUL NEYRON.—The largest rose in cultivation, blooms often measure five inches in diameter; strong, vigorous grower. Pink. Very fresh and attractive.

HANSA.—A very choice Rugosa. Free-bloomer. Very hardy and needs no protection. Flowers are very large, double, and a bright showy red. Very desirable. \$1.00 each.

ROSA HUGONIS.—A new variety of great promise. A strong, vigorous grower, free-bloomer. Flowers are golden-yellow. Very attractive. \$1.50 each.

ROSA RUGOSA ALBA.—Bright shiny green foliage, flowers pure white, blooms in clusters. Very hardy; needs no winter protection.

ROSA RUGOSA RUBRA.—Same as above. Flowers single, rosy crimson.

PERSIAN YELLOW.—An old favorite, and still one of the best yellow Roses for the yard. Deep golden yellow, semi-double.

MOSS ROSES

HENRI MARTIN.—Rich glossy crimson; large globular flowers.

PRINCESS ADELAIDE.—Soft velvety pink, large blooms. Very hardy. One of the best.

CLIMBING ROSES

DOROTHY PERKINS.—Beautiful shell pink, full and double, large size for cluster rose. Closely resembles the Crimson Rambler.

CRIMSON RAMBLER.—The most beautiful crimson climbing rose. Flowers in large pyramidal clusters of from 30 to 40 blooms, strong grower and hardy.

BALTIMORE BELLE.—Blush white changing to white, blooms in clusters, flowers large and full.

QUEEN OF PRAIRIE.—Pink, large, full, vigorous grower and blooms freely.

SEVEN SISTERS.—Dark reddish pink changing to white as the petals fall. Very strong grower and profuse bloomer. Very hardy.



Soleil d'Or



Frau Karl Druschki



Paul Neyron



Gruss an Teplitz



Magna Charta



Gen. Jacqueminot



Madam Plantier



Crimson Rambler



Kellogg's Selected Iris

IRIS

Foliage.—Rich, ever-green color; makes splendid dense borders.

Bloom.—Large, fragrant, useful; delicate tints; exquisite patterns.

The "Fleur de Lis" of France, and well-beloved favorite in every old-time garden. It is this diversified type which lends its flower beauty and fragrance to our annual Memorial day, at a time when little else has come into bloom. Although capable of establishment in any kind of soil, they will attain greater perfection of growth and flowering in a damp or marshy situation. The exquisite, haunting fragrance and delicacy of tinting in their flowers makes their spring advent a source of keenest pleasure, and their departure—all too soon—an equally keen regret.

QUEEN OF THE MAY.—Lilac rose, almost pink.

JOHN DWIGHT.—Strong grower; flowers light blue.

CHAS. DICKENS.—Medium dark blue; very fine.

PURPLE KING.—Full purple.
Also straw color, white and yellow, light and dark purple. Price, 20c each; \$2.00 dozen.

RUBRA TRIUMPHANS.—Dark purplish crimson.

FELIX CROUSE.—Mid-season—Bright red. Blooms freely, vigorous grower. \$1.00 each.

OFFICINALIS RUBRA PLENA.—Deep crimson; very early; one of the best, \$1.00.

JAMES KELWAY (New).—Very large, waxy-white, guards tinted flesh color. Midseason. Medium height. Free-bloomer. \$2.00 each.

LILIES

Lilies, 50c each.

Lemon Lily.—Well-known reliable sort.

Thunbergi.—Funnel shaped flowers of rich butter cup yellow. July.

Umblatum.—An improved Tiger lily carrying 4 to 10 blooms. Very choice. August.

Yucca Filamentosa.—Large spikes of creamy white, bell-shaped flowers. June. 50c each.

PHLOXES

**TALL CHOICE PERENNIAL VARIETIES.
OUR PLANTS ARE WELL GROWN
AND STRONG.**

Hardy Phloxes have long been so popular that it is rare to find a garden without a collection of at least a few of the many beautiful varieties now in cultivation. No plant is more attractive or more useful, either for the adornment of the garden or for supplying cut flowers.

To those not familiar with these plants we desire to say that they are perfectly hardy and succeed well in almost any kind of soil. Small plants are usually selected to start with, as they increase rapidly in size, not in height so much, which is from 2 to 3 feet, but in the number of flower stems, which multiply year after year.

Assorted colors, 20c each, \$2.00 dozen.

BRIDESMAID.—Vigorous grower. White with crimson eye.

R. P. STRUTHERS.—Cherry red, suffused with salmon.

MISS LINGARD.—Large and very early; with lilac eye.

MME. BEZANSON.—Choice, best crimson.

WHITE QUEEN.—Large, strong grower; pure white.

PEONIES

PLANT MORE PEONIES.

The Peony of all the hardy outdoor plants is one of the oldest and best-known, and in the improved varieties now obtainable, makes a display of gorgeous blooms in June of every color, many of which are fragrant and all of large size.

An important point to observe in the planting of Peonies is not to plant too deeply. The roots should be placed so that the crowns are covered with 2 inches of soil. Too deep planting and poor soil frequently cause shy blooming.

The roots we offer are strong divisions, 3 to 5 eyes. 50c each; \$5.00 per dozen except as noted.

DUCHESS DE NEMOURS (Calot).—Cup-shaped sulphur-white flowers, fading to pure white.

EDULIS SUPERBA (Lemon).—Lovely rose-pink, fine form, high tufted center; very early.

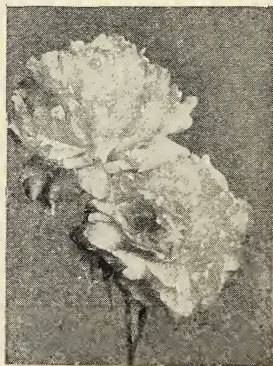
FESTIVA MAXIMA (Mieliez).—The standard of perfection in Peonies; paper-white with few carmine flakes.

MARIE LEMOINE (Calot).—Solid, massive, flat bloom of large size; delicate ivory white; very double flowers and the earliest white peony.

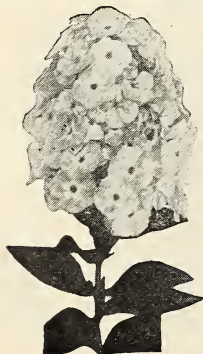
OFFICINALIS ROSEA.—Very early, large pink.

OFFICINALIS ALBA.—Fl. Pl. Large double white. Very early.

OFFICINALIS TENIFOLIA.—Rich, crimson, single.



Festiva Maxima



Miss Lingard Phlox

KELLOGG'S NURSERY

Answer.....

[illegible]



**This
Fellow
Works
For His
Keep—
Part of
the Time**

Corium Beulah's Cherub's Dexter, No. 88514

A SON OF CHERUB'S PRINCE, No. 41543. Dam is CORIUM BEULAH, No. 117047. A. R. Milk 11551.3; butterfat 590.02 in Class E. This young sire is a prize winner in his own right and a son of prize winners. He was 1st Prize at seven out of eleven Fairs in 1924 (5th at Wis. State Fair). In 1923 was in the money class at every Fair where shown. 3rd Prize at Wis. State Fair. 2nd at Mich. State, 2nd at Mass. State, and 3rd at the Nat'l Dairy Show 1923.

SAXALEA GUERNSEY HERD

Founded 1914

Federal Accredited Since June, 1916

Registered Guernsey Cattle

May Rose and Cherub Breeding

STOCK FOR SALE, ALL AGES

Visitors Welcome

Correspondence Solicited

ADDRESS

KELLOGG'S NURSERY

M. S. Kellogg

JANESVILLE - WISCONSIN

Evergreens

See Page 10



Juniper Virginiana

Evergreens
are Typical
of Perma-
nence and
Beauty



American Arbor Vitae



Colorado Blue Spruce

A winter scene is
bleak and dreary,
but broken with
evergreens it be-
comes a picture
of grandeur and
beauty

KELLOGG'S NURSERY

Janesville, Wisconsin

ESTABLISHED 1854

72ND YEAR



Black Hills Spruce Specimen Plantings



Specimen Arbor Vitae—Pyramidalis in Foreground